



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# ALPHA COMMUNITY SERVICES YMCA 2021 WALK TO END HOMELESSNESS

## Sponsorship Opportunities 2021

As a leader in our community, we know you understand the power of change and that your business is a driving force behind it. We invite you to join us as a 2021 Sponsor of the Alpha Community Services YMCA Walk to End Homelessness.

This year we celebrate our 20<sup>th</sup> Walk to End Homelessness. While our in-person event will feature physically distanced activities and be in accordance with CDC and State and Health Department recommendations, the Y aims to provide an inspirational and motivating morning to help raise awareness and donations so that everyone in the community can help the Alpha Community Services YMCA to end homelessness.

## The power of sponsorship of the Y:

- **Raise the visibility of your business** with access to the thousands of community members and participants at the Y. You shape the future of our community. You and your company pave the way for thousands of youth, adults and families giving them a voice, giving them possibilities, giving them a strong future. Build a better us and build awareness and loyalty to your business.
- **Increase awareness and preference for your products and/or services.** You play a critical role in introducing new concepts, new thoughts, new opportunities. As a sponsor of the 2021 Walk to End Homelessness, you create new possibilities for our community, life changing possibilities. Brand exposure to Y audiences helps connect your work to the incredible Y experience that our community has come to expect and highly value.
- **Be a part of our journey.** Y sponsors are pioneers, those companies always at the forefront of success. You and our company are the catalyst for those in our community exploring something new. The Y offers ample opportunity for your employees, customers and clients to be a part of the community of individuals shaping social change, creating healthier lives, and working to develop the capabilities of our youth.



Your company will enjoy the benefits of partnership with the Y while also building a stronger community.



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**Please select your Sponsorship Level** below where indicated. A staff member is available to help you customize your benefits based on the needs and goals of your company's communication strategy.

### **Alpha Community Services YMCA 2021 Walk to End Homelessness**

#### **Sponsorship Opportunities:**

\_\_\_ **10,000 Steps \$ 10,000:** Sponsors receive a prominent full page (front or back cover, center) in the ad book; may speak or display banner at event; are featured on tee shirts; are mentioned in press release and other communications; and are welcome to have a team of up to 10 walkers participate.

\_\_\_ **5,000 Steps \$5,000:** Sponsors receive a full page in the program book, are recognized and may display a banner at event; are featured on tee shirts; and are welcome to have a team of up to 5 walkers participate.

\_\_\_ **3,000 Steps \$3,000:** Sponsors receive a full page in the program book; are recognized at the event; are featured on tee shirts; and are welcome to have 3 walkers participate.

\_\_\_ **1,000 Steps \$1,000:** Sponsors receive a half page in the program book; are featured on tee shirts; and are welcome to have 2 walkers participate.

\_\_\_ **500 Steps \$500:** Sponsors receive a quarter page in the program book and are welcome to have 2 walkers participate.

\_\_\_ **125 Steps \$125:** Sponsors receive a quarter page in the program book.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**Please indicate your desired method of payment, all payments are due prior to the day of the event.**

To donate on-line, please click on the Sponsorship Opportunity above.

\_\_\_ Check (payable to the Alpha Community Services YMCA)

\_\_\_ Credit Card (Visa/Master Card/AMEX) Please call the Y to provide credit card details.

Card Holder's Name \_\_\_\_\_

Card Holder's Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**DEADLINE MAY 1, 2021:** Return form and check made out to Alpha Community Services YMCA in a closed envelope. Please email materials for program book in Microsoft Publisher, Word, .pdf or .jpeg to mvalentin@cccymca.org All contributions are tax deductible. 501c3 forms are available upon request.