



New Haven YMCA Youth Center
& Hamden/North Haven YMCA

ADULT FLAG FOOTBALL TOURNAMENT (18+)

AMISTAD HIGH SCHOOL
580 Dixwell Ave, New Haven, CT 06511
July 18, 2026 | 9:00AM - 4:00PM

Dear Friend,

On behalf of the Hamden/North Haven YMCA and the New Haven YMCA Youth Center, we invite you to partner with us as a sponsor of our upcoming Adult Flag Football Tournament on July 18, 2026 — an exciting community event bringing together athletes, local businesses, and supporters for a day of competition, teamwork, and community spirit.

As part of the YMCA's continued commitment to strengthening our community, this event celebrates connection, healthy living, and positive engagement through recreation and fellowship. The YMCA has long served as a place where individuals and families come together to build stronger, healthier lives, and this event continues that tradition by creating opportunities for adults to stay active while supporting a meaningful cause.

Proceeds from the Adult Flag Football Tournament directly support programs that ensure every child, teen, and family can access YMCA services, including youth development initiatives, afterschool programs, summer camp, wellness programming, and community outreach efforts at both the Hamden/North Haven YMCA and the New Haven YMCA Youth Center.

By becoming a sponsor, your organization will:

- Demonstrate a commitment to local youth, families, and community wellness
- Gain visibility with participating teams, spectators, and community members
- Align your brand with a trusted, mission-driven organization making a local impact
- Help ensure financial barriers never prevent individuals and families from accessing YMCA programs and services

We offer a variety of sponsorship opportunities and would be happy to customize a partnership that aligns with your goals. Your support will help strengthen the YMCA's ability to serve our community today and for generations to come.

Thank you for considering this opportunity to make a meaningful local impact. We would be honored to recognize you as a valued partner for this exciting community event.

Warm regards,

Warm regards,

Erin Kelly
Executive Director, Hamden/North Haven YMCA & New Haven YMCA Youth Center



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Please select your Sponsorship Level below where indicated. A staff member is available to help you customize your benefits based on the needs and goals of your company's communication strategy.

Your company will enjoy the benefits of partnership with the Y while also building a stronger community.

For additional information, please contact: Aishah Brice, District Operations Director at 203-776-9622 or abrice@cccymca.org.

Company Name: _____

Contact Name: _____

Branch:

Hamden/North Haven

New Haven Youth Center

Email: _____

Phone: _____

Mailing Address: _____

SPONSORSHIP LEVELS & BENEFITS

<p>\$1,000 TITLE SPONSOR</p>	<ul style="list-style-type: none"> • Recognition as the Presenting Sponsor on all event materials • Company logo featured on tournament banners and championship field signage • Opportunity to provide promotional materials at registration/check in • One team entry (up to 10 players) • Recognition during opening ceremonies and awards presentation • Recognition in press releases and event media coverage
<p>\$500 TOUCHDOWN SPONSOR</p>	<ul style="list-style-type: none"> • Name/logo placement on event flyers, website, social media and email marketing • Company signage at main spectator or player hospitality area • Opportunity to sponsor a field or division • Recognition during tournament announcements
<p>\$275 TEAM SPONSOR</p>	<ul style="list-style-type: none"> • Name/logo on event flyers, website and social media • Company logo displayed on team schedules or tournament brackets • Recognition at the awards ceremony • One team entry (up to 10 players)
<p>\$250 FIRST DOWN SPONSOR</p>	<ul style="list-style-type: none"> • Name/logo on event flyers, website and social media • Company logo displayed on team schedules or tournament brackets • Recognition at the event awards ceremony
<p>\$100 END ZONE SPONSOR</p>	<ul style="list-style-type: none"> • Name/logo on the event flyers and social media • Company logo displayed on field signage • Recognition during the event

Please indicate your desired method of payment, all payments are due prior to the day of the event.

 Check

(payable to New Haven YMCA Youth Center or Hamden/North Haven YMCA)

 Credit Card (Visa/Master Card/AMEX)

Please call the Y to provide credit card details.

Card Holder's Name: _____

Card Holder's Address: _____

Signature: _____

Date: _____

Please return this form along with a check made payable to **New Haven YMCA Youth Center, 50 Howe Street, New Haven, CT 06511** or **Hamden/Noth Haven YMCA, P.O Box 6555 Hamden, CT 06517** in a sealed envelope.



REGISTER OR SPONSOR AT:

<https://givebutter.com/flag-football-tournament>

Please email your high-res logo/company info in Microsoft Publisher, Word, PDF, Canva Link or JPEG format to: Megan Lillie at mlillie@cccymca.org by **June 26, 2026**.

Anything received after this date is not guaranteed to make it onto the event printed items & will be displayed digitally only.

HAMDEN/NORTH HAVEN YMCA & NEW HAVEN YMCA YOUTH CENTER

P: 203 776 9622 | <https://cccymca.org>

CENTRAL CONNECTICUT COAST YMCA

*All contributions are tax deductible. EIN #:06-0662195. 501c3 forms are available upon request from the Central Connecticut Coast YMCA.